



Program Launch Timeline

- ✓ **Select** the WATCH D.O.G.S.[®] Team to oversee the program.
Team consists of:
 - School representative (staff member or parent liaison)
 - Top Dog Coordinator (male or female)
 - Top Dog Team (other selected fathers and father-figures)

- ✓ **Participate** in the “7 Steps to Success” and “Dads and Kids Pizza Night” national training conference call.
Sign up for the national training conference call:
 - Dates and times are listed at www.fathers.com/watchdogs
 - Call 888.540.3647 or email watchdogs@fathers.com for more informationWho should participate in the national training conference call?
 - WATCH D.O.G.S.[®] Team
 - Principal and/or assistant principal
 - President or representative of parent support group (PTA or PTO)

- ✓ **Order** the WATCH D.O.G.S.[®] school kit by contacting the WATCH D.O.G.S.[®] office by calling 888.540.3647 or emailing watchdogs@fathers.com.

- ✓ **Prepare** for the “Dads and Kids Pizza Night” kickoff event to be held at the school. The WATCH D.O.G.S.[®] team should plan this event to occur 2-4 weeks after the conference call.

- ✓ **Distribute** the Daily Schedule Survey online link to your faculty and staff to assist in development of the schedule the WatchDOG dads will follow. The link will be provided by the WATCH D.O.G.S.[®] office.

- ✓ **Designate** a computer that WatchDOG dads can access to complete the school’s personalized ‘End of Day’ online survey. A link to this survey will be provided by the WATCH D.O.G.S.[®] office.

- ✓ **Celebrate** as WatchDOG dads begin to support the school the next day or within a week following the Pizza Night event.

- ✓ **Forward** your launch event photos, media coverage, and success stories to watchdogs@fathers.com.