



BUSINESS CULTURES AROUND THE WORLD

On-Line Project

The company you work for has just created a new product. The product will be marketed to stores around the world. This will be the first time for many of your colleagues to travel outside of the United States. What should they know about the country? What are the dos and don'ts of professional etiquette in that country? It is your job to prepare them for their upcoming business trip. You are to create a PowerPoint presentation to give to your colleagues with the following specifications:

1. Description of country (people, climate, language, etc.)
2. Appointment Alert
3. Business Dress
4. Proper way to meet and greet people
5. Conversation
6. Gift Giving
7. Let's Make a Deal
8. Prosperous Entertaining
9. Public Behavior
10. Travel Precautions--Consular Information Sheet

Use ExecutivePlanet.com to help you with your project on the Internet. Type in the name of your country then the website:

(example: China_ExecutivePlanet.com)

Remember this project is to be informative as well as interesting to your colleagues (don't just answer the questions—be creative and appropriate in showing the information). Include pictures, maps, etc., to help explain your country.

You will present your PowerPoint in class—you can use notes during your presentation. Put the key information on your slides, but everything cannot fit on the slide "Rule of 49"—use your notes to add information (don't just read from your presentation—***know your country!***).